

## 2014 Editorial Calendar

DATE	TARGETED IN PAPER	LIST(S)	SPECIAL PUBLICATIONS
January 6	Wealth Management		
January 13	Credit Unions: Moving Forward	Credit Unions	Book of Lists
January 20	Focus on Care: Northern Nevada Hospitals	Hospitals	
January 27	Office Technology for a New Era		
February 3	The New World of Advertising Agencies	Ad Agencies	
February 10	Cutting-Edge Gaming Suppliers		
February 17		Staffing Agencies	Human Resources
February 24	Lyon County: An Economic Overview		
March 3	Effective Business Entertaining		
March 10	What's New in Office Properties		
March 17		Largest Mines	Mining
March 24	Third-Party Logistics: A Growth Industry		
March 31	Special Events & the Region's Economy	Special Events	
April 7	Business of Golf	Golf Courses	
April 14		CRE Brokers	Commercial Real Estate
April 21		Largest Employers	Best Places to Work
April 28	Smart Decisions on Property, Casualty Insurance		
May 5	Summer Tourism Outlook		
May 12	Trucking: Where the Rubber Meets the Road		
May 19		Residential Brokers	High-End Residential
May 26		Contractors	Building Northern Nevada
June 2	Hotels for New Visitor Experience	Hotels/Casinos	
June 9	Making Smart Decisions on Long Term Care		
June 16	Effective Business Use of the Internet	Web Developers	
June 23			Northern Nevada Money Makers
June 30	Winnemucca: An Economic Overview		
July 7	Education for Successful Careers	Schools	
July 14	Smart Decisions on Estate Planning		
July 21		Engineers	Commercial Real Estate
July 28	Carson City: An Economic Overview	Carson Employers	

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August 4	Designing Today's Effective Office	Office Designers/Office Retailers	
August 11			High-End Residential
August 18	Successful Start-Up Strategies	Sign Companies/Telecomm Firms	
August 25		Elko Employers	Elko
September 1	Year-End Tax Planning		
September 8		CPA's	Accounting Magazine
September 15		Law Firms	Business Law Magazine
September 22	Smart Decisions on Health Benefits	Health Brokers	
September 29	Planning Your Holiday Party	Tahoe Hotels / Ski Area	
October 6	Smart Decisions on Workers Compensation	Workers Comp	
October 13		Retail Brokers	Commercial Real Estate
October 20		Alarm Companies	Security Magazine
October 28		Manufacturers	Made in Nevada Magazine
November 3	Banks: Positioning for the Future	Banks	
November 10	Douglas County: An Economic Overview	Douglas Employers	
November 17	Managing IT Resources Effectively	IT Outsource	
November 24		Architects	High-End Residential
December 1	Using the New Media in your Business	Social Media Firms	
December 8	Renewable Energy & Our Future		
December 15			Chamber Directory
December 22	Successes Nonprofit Management		
December 29	2015 Business Preview	Insurers	

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